



The digital solution to  
ordder, pay and donate

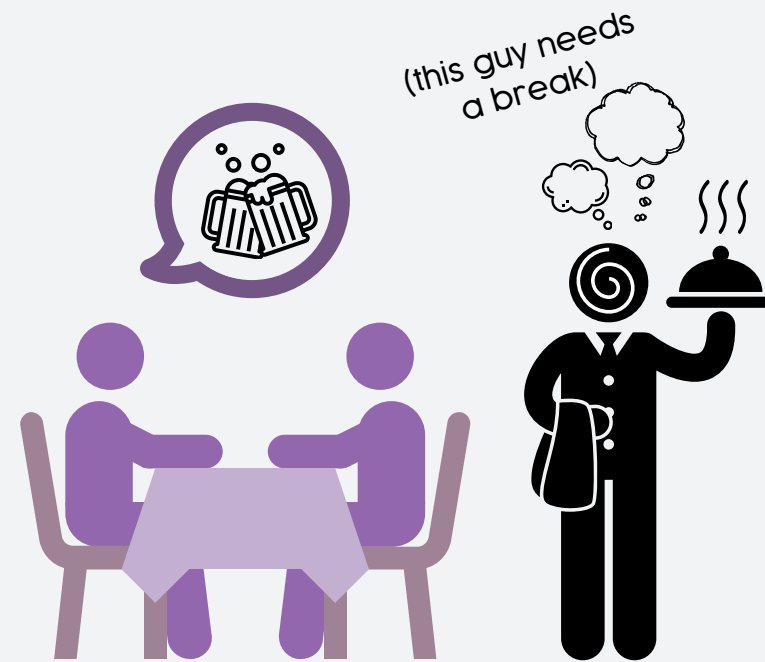


# This story starts at a bar

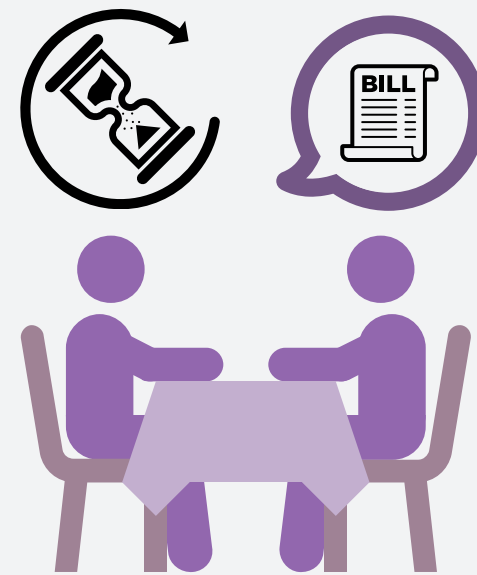


(like all great stories do)

## A busy bar



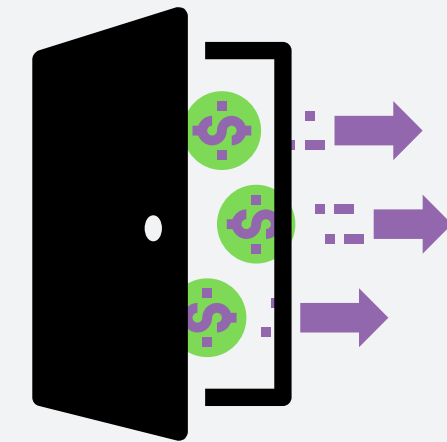
We wanted to **order** another beer



But we **waited...** too much!



So we **waited** for the bill



And we left

# The problem(s)

- ▶ Inefficient processes
- ▶ Low digitization
- ▶ Ordering mistakes
- ▶ Unsatisfied clients
- ▶ Bad reviews
- ▶ Sales lost



**What if we could reduce customer waiting time & improve their experience?**

**We can do it helping bars and restaurants to be more efficient:**



**Giving the client the power to order and pay**

**Ordering Process Transformation**



**Turning client impulses into sales**



# QUICK WINS

**+24%** 16,63€  $\hat{=}$  20,62€  
avg. order value

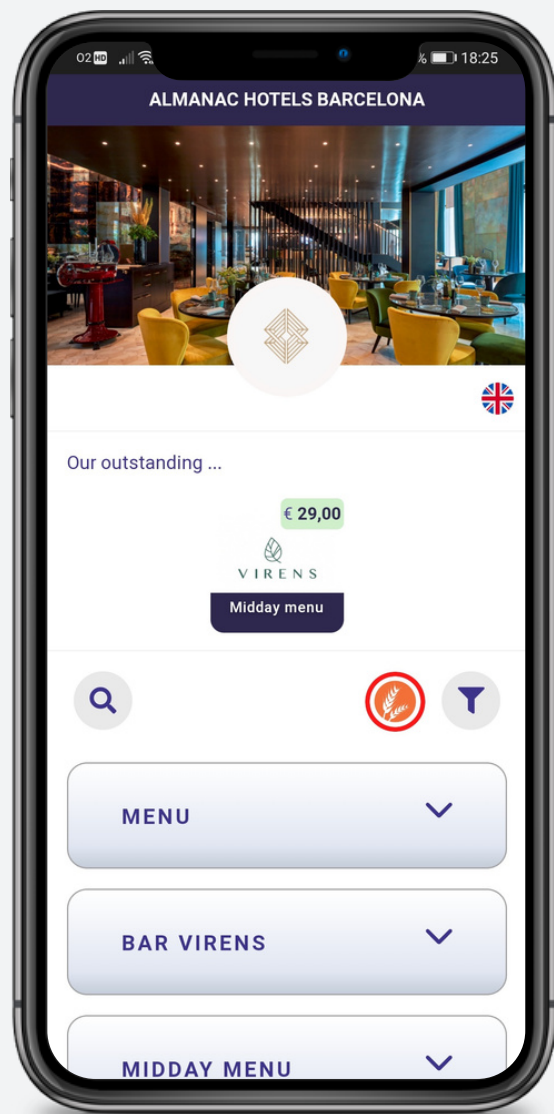
**+18%** table  
rotation

**+32%** employee  
efficiency

**Human error  
minimization**



With one **singular** technology we are able to **turn impulses and add value in more segments**



**OrddeBar**

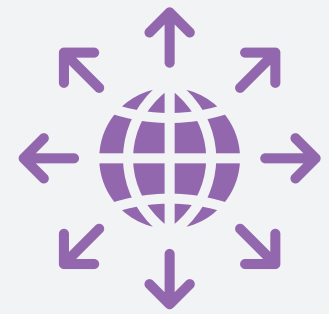
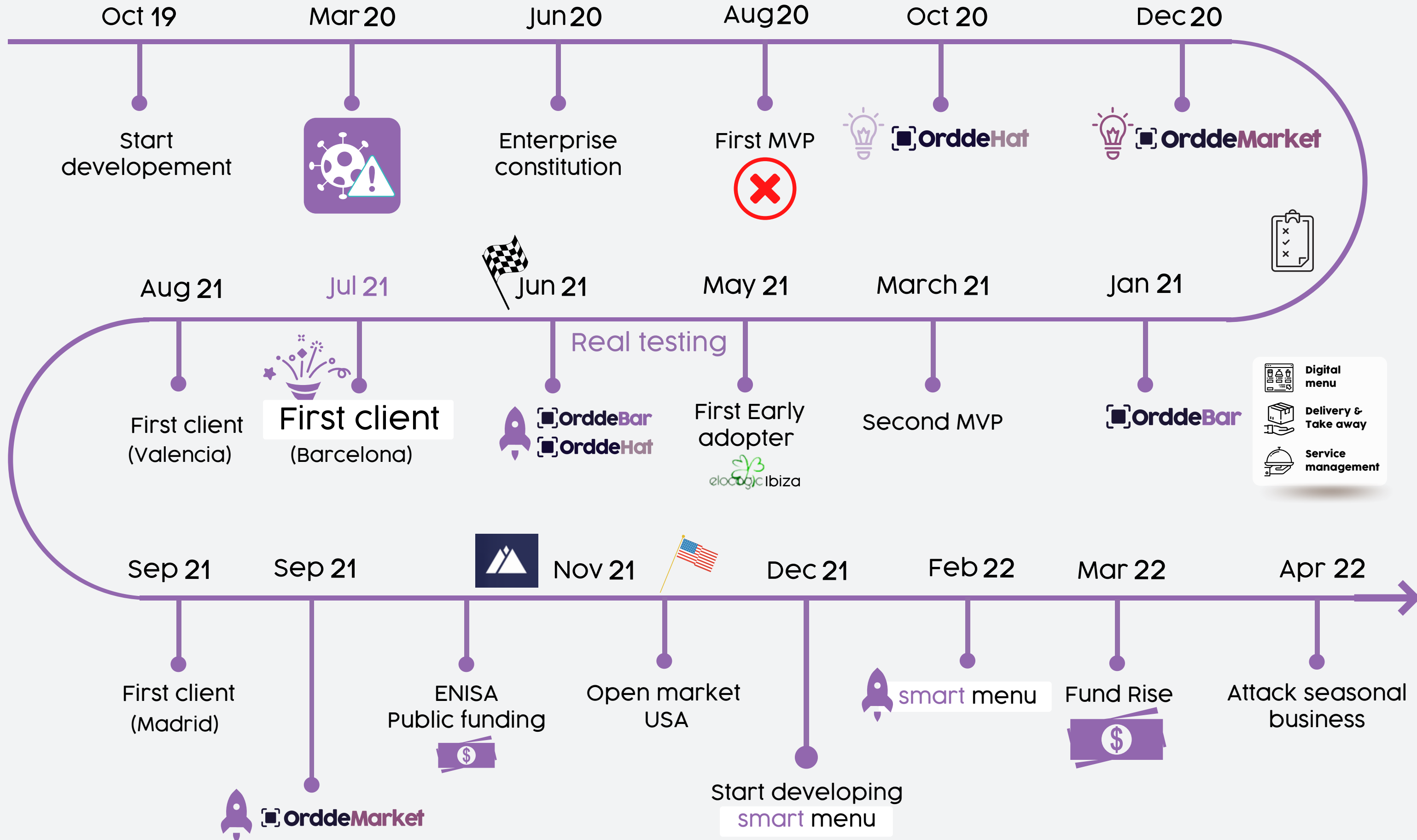


**OrddeHat**

**COMING SOON**



**OrddeMarket** <sup>5</sup>





[ ] OrddeBar

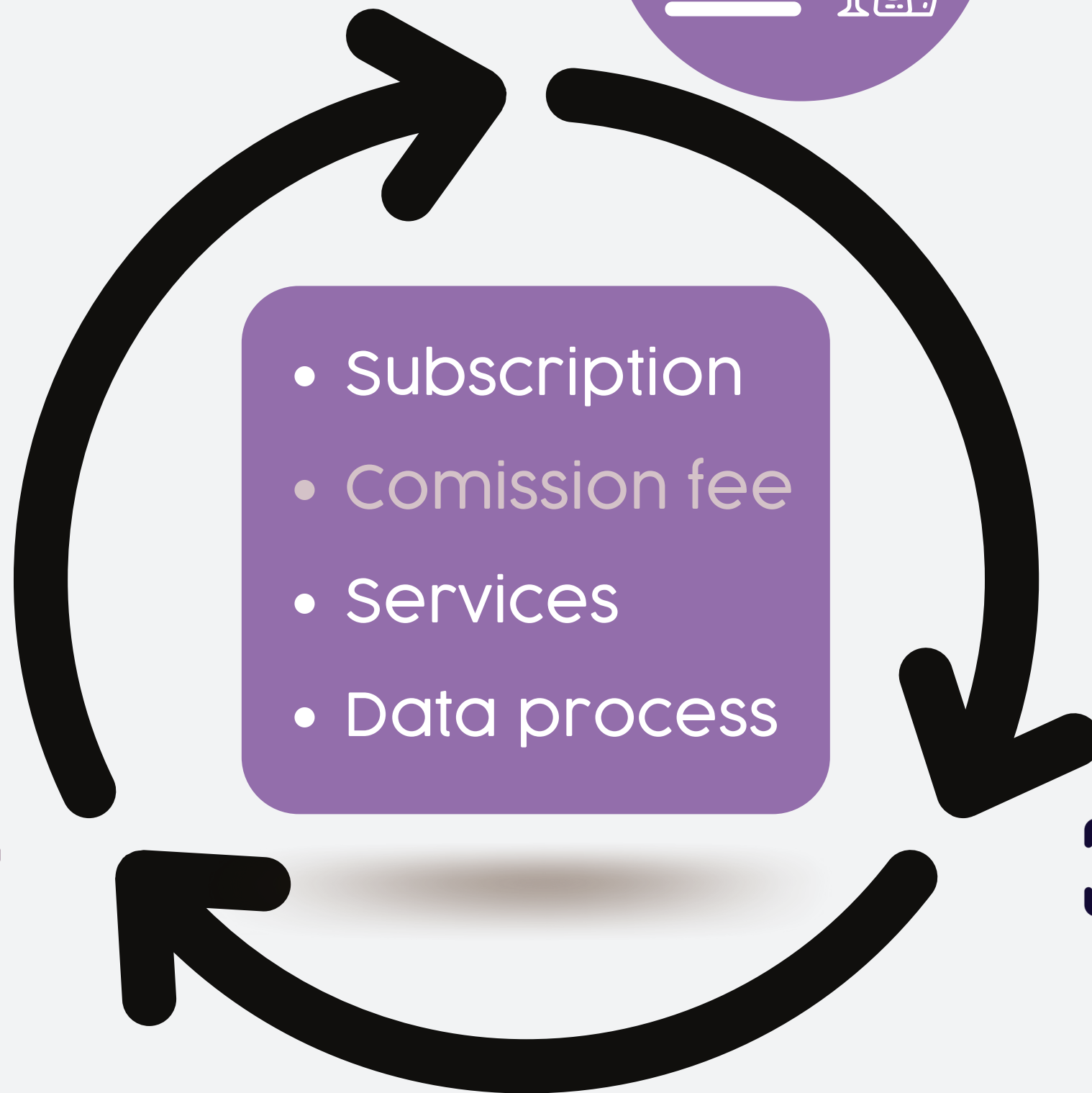


[ ] OrddeHat

- Subscription
- Comission fee
- Services
- Data process



[ ] OrddeMarket





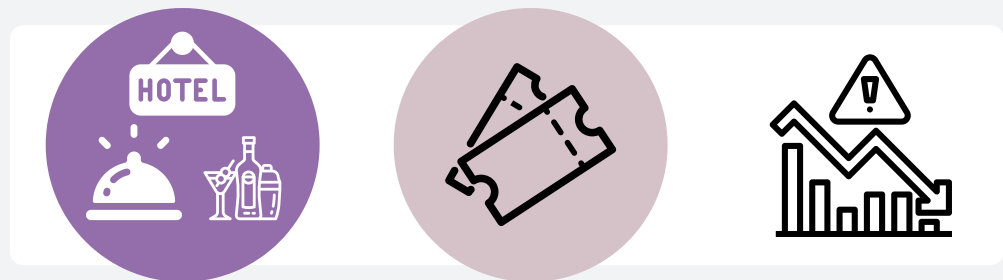
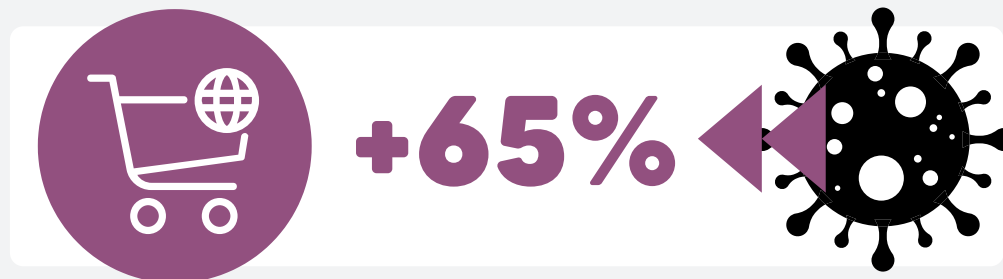
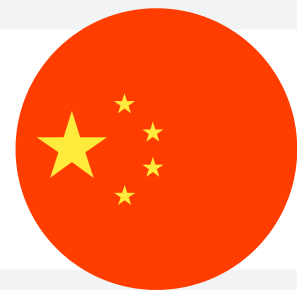
# Why now?

QR code payment is increasing day by day

Pandemic has speed up digital transformation by 3 - 5 years



2,253.49M \$ by 2025



# Founding team



**Andrés Saravia**  
Lawyer, PhD. in Privacy



**Elio Minaya**  
Financial Advisor



**Jordi Jofra**  
Former President of La Caixa  
Pension Fund



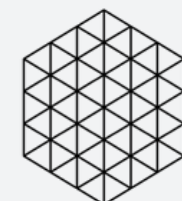
**Pablo Jofra**  
Civil Engineer



**Sebastián Yaques**  
Computer engineer  
MBA



**Cristina Sobreviela**  
Digital marketing consultant



BITS  
KINGDOM

computer development partner.



**Helping service and product providers, artists and NGOs  
achieve their goals in a more efficient way**

“We cannot solve our problems with the same thinking we used  
when we created them.”

A. E.

**Thank you**

